

**Date:**

Friday, April 27, 2012

&

Saturday, April 28, 2012

Time:

8:00 a.m.-5:30 p.m. Friday

8:30 a.m.-5:30 p.m. Saturday

Location:

Concordia University College
Room HA208, 7128 Ada Blvd
Edmonton, AB

Cost:

AFP Members: \$390

Non Members: \$490

GST included in above pricing

RSVP before April 17, 2012:

info@afpedmonton.ca or

Phone: (780) 960-4188

Fax: (780) 960-4183

***Cancellations must be received by
April 17, 2012!***

AFP Fundamentals

What is Fundamentals?

Created for individuals with 0 to 4 years of fundraising experience, the new AFP Fundamentals of Fundraising Course is composed of seven modules designed by experienced fundraising professionals to meet the real-world needs and challenges nonprofit organizations face every day. This 16 hour program includes case studies and projects for groups and individuals, making the learning experience both substantive and enjoyable.

What will I learn?

This course will introduce fundraisers to the fundamental concepts and techniques involving:

- Overview of Fundraising
- Developing an Integrated Fundraising Program
- Building and Sustaining Relationships
- Marketing for Ongoing Success
- Securing the Gift
- Volunteers – Partners in Fundraising
- Management and Accountability

If you have any questions regarding the AFP Fundamentals of Fundraising Course, please contact Adam Zawadiuk at 780-423-5722 ext. 261 or adam.zawadiuk@diabetes.ca



AFP Edmonton & Area Chapter

Fundamentals Registration Form April 27 & 28, 2012

Registration Deadline: Tuesday, April 17, 2012

Location: **Concordia University College
Room HA208
7128 Ada Boulevard
Edmonton, AB. T5B 4E4**

AFP Member

Non Member

AFP Membership ID # required _____

Name: _____

Organization: _____

Mailing Address: _____

Phone #: _____ Email: _____

Note: Payment MUST accompany registration form

Course Fees:

AFP Member \$390

Non Member \$490

Note: Course fees include GST, as well as the course text book.

Coffee, tea, water and muffins will be provided throughout the two-day course. Lunch will be provided on Saturday.

Payment Method:

Cheque:

Visa:

MasterCard:

Total Payment: \$ _____

Credit Card #: _____

Expiry: ____/____

Name on card: _____

Signature: _____

RSVP

Heather Manning, Chapter Administrator

info@afpedmonton.ca

phone: 960-4188 fax: 960-4183

Cancellations must be received by Tuesday, April 17, 2012 otherwise a no-show fee will apply.